

Caterina Paglilla

VISUAL
DESIGNER

OBJECTIVE

Experienced and resourceful multi-disciplinary visual designer desires full-time remote position with an established company. A people-oriented professional with outstanding command of technical software offers a high degree of energy to support a creative team with a variety of design projects. An American citizen with international experience, fully bilingual English-Spanish with Bachelor of Design and Visual Communications.

EXPERIENCE

Empower Marketing - *Marketing Agency*

Visual Designer | Mar 2019 - Present

Head visual designer for Marketing Agency. Clients such as Securitas, Mercedes-Benz Broker, Fertilizar, PASSBA Law.

MAAP - *B2B Digital Marketing Agency*

Visual Designer | Jul 2018 - Present

B2B Digital Marketing Agency.

Working for SaaS companies such as Cobranzas.com, Debmedia, Ceibo Digital, Iptrac, UNAJE.

Chilly Design - *Outdoor Products Manufacturer*

Visual Designer | Oct 2019 - May 2021

In house graphic and visual designer.

Designing social media posts, e-mail marketing campaigns, google ads campaigns, catalogs, store windows, product launches, updating Online store.

Etsy Store PagliStudio - *etsy.com/shop/PagliStudio*

Owner | Jul 2018 - Present

Online digital product store with over 600 sales.

Universidad de Palermo - *Buenos Aires, Argentina*

Teaching Assistant | Aug 2016 - Jul 2019

Assistant to the head teacher. Introduction to Visual Language and Art History - Avant-garde artistic movements of the 20th century classes. Tutoring students with assignments and delivering lectures.

Freelance Interdisciplinary Designer

Self Employed | Jul 2016 - Present

Develop high quality digital and print designs

PORTFOLIO

catepagli.com

CONTACT

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in @Caterina Paglilla

+1 (240) 618-0844

EDUCATION

Universidad de Palermo

Bachelor's Degree in Design and Visual Communications
2016-2021

Google UX Design

Professional Certificate
July 2022-Present

SKILLS

Branding, advertisement and editorial design
UX design and Design thinking
Motion graphics and video editing
3D modeling
Art direction
Fully bilingual

TOOLBOX

Adobe Creative Suite (Illustrator, Photoshop, Adobe XD, InDesign, After Effects, Premiere Pro)
Rhinoceros 3D
Wordpress